

CURRICULUM VITAE
Univ.-Prof. Dr. Simon Oertel
(April 2022)

Paris Lodron University Salzburg
Faculty of Law, Business and Economics
Department of Business Administration
Kapitelgasse 5-7
5020 Salzburg
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Academic Appointments

Current positions

Since 10/2021	Full Professor for Strategic Management and Organization at Paris Lodron University of Salzburg
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Since 10/2021	Visting Professor Department of Economic Sciences and Media Technische Universität Ilmenau, Germany
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Since 12/2018	Visiting Researcher (associated member) Chair of Organization, Leadership and HRM School of Economics and Business Administration Friedrich Schiller University Jena, Germany
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Past Positions

12/2018 - 09/2021	Postdoctoral Researcher (Akademischer Rat) Management/Organization Group Department of Economic Sciences and Media Technische Universität Ilmenau, Germany
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04/2018 - 03/2019	Interim Professor (Vertretungsprofessur) Chair of General Business Administration, in particular Aspects of Organisation and Corporate Governance Brandenburg University of Technology, Germany
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10/2010 - 11/2018	Postdoctoral Researcher Chair of Organization, Leadership and HRM School of Economics and Business Administration Friedrich Schiller University Jena, Germany
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09/2008 - 09/2010	Research Associate Chair of Organization, Leadership and HRM School of Economics and Business Administration Friedrich Schiller University Jena, Germany
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05/2006 - 08/2008	Research Fellow (Scholarship of the Federal State of Thuringia) ("Landesgraduierstipendium des Landes Thüringen") Chair of Organization Theory and Management University of Erfurt, Germany
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Past Visiting Positions

10/2016 - 11/2016	Stanford University (CA, USA), Visiting Scholar at the Graduate School of Education
05/2014 - 10/2014	Stanford University (CA, USA), Visiting Scholar at the Department of Sociology
10/2013 - 12/2013	WU Wien (Vienna, Austria), Visiting Scholar at the Institute for Organization Studies

Educational Background

11/2020	Habilitation and venia docendi in Business Administration at the School of Economics and Business Administration, Friedrich Schiller University Jena.
10/2010	Doctoral degree (Dr. rer. pol.) in Business Administration at the School of Economics and Business Administration, Friedrich Schiller University Jena.
10/2004 - 02/2006	Magister of Arts in Political Economics, University of Erfurt, Germany.
10/2000 - 08/2004	Diploma in Business Administration (Dipl. Betriebswirt), University of Applied Sciences of Trier, Germany.

Third-party funded projects

5/2021-04/2024	Head of the BMBF project "Innovative forms of work organization in medium-sized enterprises" (together with Prof. Dr. Norbert Bach; https://innofarm-thueringen.org/), funding volume: 1,417,622 EUR
01/2019-04/2022	Head of the DFG project "The crafting of organizational identity and the role of history" (together with Prof. Dr. Kirsten Thommes, University of Paderborn), funding volume (own part): 214,825 EUR

Service in Academic Governance

Deputy Head of Department, Department of Business Administration, Paris Lodron University Salzburg (since 2022)

Head of the Curricula Commission "Management", Paris Lodron University Salzburg (since 2022)

Member of the committee for research at the TU Ilmenau (2020-2021)

Memberships

Academy of Management (OMT; ENT; STR; TIM)

European Group for Organizational Studies (EGOS)

New Institutionalism Network

American Sociological Association (Comparative-Historical Sociology; Labor and Labor Movements; Organizations, Occupations, and Work; Sociology of Education; Theory)

Member of the German Academic Association for Business Research

Member of the Wissenschaftlichen Kommission Organisation (VHB)

Member of the Wissenschaftlichen Kommission Technologie, Innovation und Entrepreneurship (VHB)

Member of the Wissenschaftlichen Kommission Personalwesen (VHB)

Service as Academic Reviewer (selection)

Business & Society, Entrepreneurship Theory and Practice, Higher Education, International Small Business Journal, Journal of Evolutionary Economics, Journal of Business Venturing, Journal of Management Inquiry, Journal of Small Business Management, Management International Review, Organization Studies, Scandinavian Journal of Management, Small Business Economics, Strategic Organization, Studies in Higher Education

DFG (German Research Foundation) (since 2016)

Publications

Books:

The role of history and founding conditions for the success, identity and structure of organizations, Friedrich-Schiller-Universität Jena, 2020.

Drivers of organizational success – factors that influence organizational survival chances, Friedrich-Schiller-Universität Jena, 2010.

Articles in Refereed Journal

1. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon (2022): How market conditions affect new ventures' propensity to engage in category spanning. *Strategic Organization*, in press. [Impact Factor: 5.409; VHB-JOURQUAL 3: B]
2. Maurer, Marcel; Bach, Norbert; Oertel, Simon (2022): Forced to go virtual. Working-from-home arrangements and their effect on team communication during COVID-19 lockdown, *German Journal of Human Resource Management*, doi.org/10.1177/23970022221083698. [Impact Factor: 1.367; VHB-JOURQUAL 3: C]
3. Maurer, Marcel; Bach, Norbert; Oertel, Simon (2021). Crisis management based on post-bureaucratic organizational models: A case study of a medium-sized family firm in the COVID-19 pandemic. *Betriebswirtschaftliche Forschung und Praxis*, 253-275. [VHB-JOURQUAL 3: C]
4. Hunoldt, Michael; Oertel, Simon; Galander, Anne (2020): Being responsible: How managers aim to implement corporate social responsibility, *Business & Society*, 59, 1441-1482. [Impact Factor: 7.389; VHB-JOURQUAL 3: B]
5. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon (2019): How optimal distinctiveness affects new ventures' failure risk: A contingency perspective, *Journal of Business Venturing*, 34, 477-495. [Impact Factor: 12.065; VHB-JOURQUAL 3: A; FT Top 50 Journal]
6. Oertel, Simon; Thommes, Kirsten (2018): History as a source of organizational identity creation, *Organization Studies*, 39: 1709-1731. [Impact Factor: 6.306; VHB-JOURQUAL 3: A, FT Top 50 Journal]
7. Oertel, Simon (2018): The role of imprinting on the adoption of diversity management in German universities, *Public Administration*, 96: 104-118. [Impact Factor: 3.72; VHB-JOURQUAL 3: B]
8. Oertel, Simon; Söll, Matthias (2017): Universities between traditional forces and modern demands: The role of imprinting on the missions of German universities, *Higher Education*, 73: 1-21. [Impact Factor: 4.634]
9. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter (2016): Organizational failure in the aftermath of radical institutional change, *Organization Studies*, 37: 1067-1087. [Impact Factor: 6.306; VHB-JOURQUAL 3: A; FT Top 50 Journal]
10. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter (2016): Shadows of the past: The effect of communist heritage on employee consultation, *Industrial and Labor Relations Review (ILRR)*, 69: 683-713. [Impact Factor: 4.543; VHB-JOURQUAL 3: A/B]
11. Günther, Christina; Oertel, Simon; Walgenbach, Peter (2016): It's all about timing: Age-dependent consequences of founder exits and new member additions, *Entrepreneurship Theory and Practice*, 40: 843-865. [Impact Factor: 10.075 VHB-JOURQUAL 3: A; FT Top 50 Journal]
12. Oertel, Simon; Thommes, Kirsten (2015): Making history: Sources of organizational history and its rhetorical construction, *Scandinavian Journal of Management*, 31: 549-560. [Impact Factor: 2.433; VHB-JOURQUAL 3: B]

13. Hunoldt, Michael; Oertel, Simon; Galander, Anne (2015): Institutionelle Komplexität: Wie CSR-Manager widersprüchlichen Erwartungen begegnen, *Zeitschrift Führung + Organisation (zfo)*, 84: 356-360. [VHB-JOURQUAL 3: D]
14. Oertel, Simon (2014): Density imprints and the survival chances of organizations: A question of organizational ancestors, *Journal for East European Management Studies*, 19: 81-105. [Impact Factor: 0.821; VHB-JOURQUAL 3: C]
15. Oertel, Simon; Walgenbach, Peter (2012): The effect of core change on survival chances of small and medium-sized organizations, *Journal of Organizational Change Management*, 3: 462-482. [Impact Factor: 2.293]
16. Krause, Ina; Oertel, Simon; Walgenbach, Peter (2012): Veränderungen in den Beschäftigungsverhältnissen: Ergebnisse einer empirischen Untersuchung, *Zeitschrift für Personalforschung*, 26: 346-375. Impact Factor: 1.367; VHB-JOURQUAL 3: C]
17. Galander, Anne; Oertel, Simon; Walgenbach, Peter (2012): Imprinting und Regelkonformität – Die Bedeutung des institutionellen Gründungskontexts für die Übernahme der Richtlinien des Deutschen Corporate Governance Kodex, *Managementforschung*, 22: 83-126. [VHB-JOURQUAL 3: B]
18. Oertel, Simon; Walgenbach, Peter (2011): Licence to survive: The effect of master certificates on the survival chances of start-ups, *European Management Review*, 8: 33-45. [Impact Factor: 2.534; VHB-JOURQUAL 3: B]
19. Oertel, Simon; Walgenbach, Peter (2010): Gesellschafteraustritt und Schließungsrisiko – eine Betrachtung von kleinen und mittelständischen Unternehmungen, *Die Betriebswirtschaft*, 70: 223-238. [VHB-JOURQUAL 3: C]
20. Oertel, Simon; Walgenbach, Peter (2009): How the organizational ecology approach can enrich business research on small and medium-sized enterprises: Three areas for future research, *Schmalenbach Business Review*, 61: 250-269. [VHB-JOURQUAL 3: B]
21. Emery, Charles; Oertel, Simon (2006): An examination of employee culture-based perceptions as a predictor of motivation, *Journal of Organizational Culture, Communications and Conflict*, 10: 13-29.
22. Rhodes, Danny; Emery, Charles; Tian, Robert; Shurden, Michael; Tolbert, Samuel; Oertel, Simon; Antonova, Maria (2005): A cross-cultural comparison of leader ethics, *Journal of Organizational Culture, Communications and Conflict*, 9: 87-103.

Book Chapters:

1. Berger, Ulrike; Bernhard-Mehlich, Isolde; Oertel, Simon (2019): Die Verhaltenswissenschaftliche Entscheidungstheorie, in: Kieser, A. / Ebers, M. (Hrsg.): *Organisationstheorien*, 8. Auflage, Stuttgart, Kohlhammer
2. Brünner, Kathrin; Chvosta, Angela; Oertel, Simon (2016): Die Institutionalisierung dualer Studiengänge: Hintergründe, Verlauf und Entwicklung, in: Faßhauer, U. / Severing, E. (Hrsg.): *Verzahnung beruflicher und akademischer Bildung – Duale Studiengänge in Theorie und Praxis*, Bielefeld, Bertelsmann, 63–80.
3. Brünner, Kathrin; Oertel, Simon (2015): Determinanten der Organisation betrieblicher Berufsausbildung in großen Unternehmen: Bildungszentren als dritte Lernorte, in: *Chancen und Risiken aus der demografischen Entwicklung für die Berufsbildung in den Regionen*, Bielefeld, Bertelsmann, 79–95.

4. Oertel, Simon (2015): Stinchcombe, Arthur L.: Social structure and organizations, in: Kühl, S.: Schlüsselwerke der Organisationsforschung, Heidelberg, Springer, 673–676.
5. Berger, Ulrike; Bernhard-Mehlich, Isolde; Oertel, Simon (2014): Die Verhaltenswissenschaftliche Entscheidungstheorie, in: Kieser, A. / Ebers, M. (Hrsg.): Organisationstheorien, 7. Auflage, Stuttgart, Kohlhammer, 118–163.
6. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter (2014): Die Rechte von Arbeitnehmervertretern in Ost- und Westeuropa – Einheitseuropa oder Zweiklassengesellschaft?, in: Kranz, O. / Steger, T. (Hrsg.): Between Instrumentality and Insignificance – Employee Participation in the Context of Organizations in Central and Eastern Europe. München/Mering, Hampp, 223–251.
7. Oertel, Simon; Walgenbach, Peter (2010): Die Umwelt der Organisation, in: Mayrhofer, W. / Meyer, M. / Titscher, S. (Hrsg.): Praxis der Organisationsanalyse. Anwendungsfelder und ihre Methoden. UTB: Wien, 63–82.

Conference and Workshop Presentations

1. Köpsell, Saskia; Oertel, Simon: Digitalization Attempts in Higher Education: The role of imprinting and the effect of business departments, 38. EGOS Colloquium, Wien (accepted).
2. Mayr, Viktoria; Bach, Norbert; Oertel, Simon: New forms of organizing and their relevance for routine dynamics, 38. EGOS Colloquium, Wien (accepted).
3. Philippczyk, Nicole; Hoffmann, Harry; Oertel, Simon: The content of mission statements in European universities: The role of institutional foundational conditions and business systems, 38. EGOS Colloquium, Wien (accepted).
4. Mayr, Viktoria; Oertel, Simon: Perceptual differences of innovation in management, 17. Workshop on New Institutionalism in Organization Theory, Madrid, 2022.
5. Maurer, Marcel; Bach, Norbert; Oertel, Simon: Trust and sensemaking in the context of organizational change, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Düsseldorf, 2022.
6. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten: The relativity of time: Patterns of utilizing past in the context of rhetorical history, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Düsseldorf, 2022.
7. Philippczyk, Nicole; Grundmann, Jan; Oertel, Simon: The framing of diversity statements in European universities: The role of imprinting and institutional legacy, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Düsseldorf, 2022.
8. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten (2021): Crafting organizational identity: Differences in the orchestration of identity claims by organizations as social actors and the organizations' members, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Lüneburg, 2021.
9. Maurer, Marcel; Bach, Norbert; Oertel, Simon (2021): Change in formal structure and its effects on the centrality of organizational members in the communication network, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Lüneburg, 2021.
10. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten (2021): Incongruent patterns of organizational identity crafting by different organizational actors. Academy of Management Meeting (OMT Division), Online.

11. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten (2021): Rhetoricians of the past: Rhetorical history and the crafting of organizational identity. Academy of Management Meeting (OMT Division), Online.
12. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon (2021): Factors influencing the extent of category spanning in new ventures: The role of density. Academy of Management Meeting (ENT Division), Online.
13. Maurer, Marcel; Bach, Norbert; Oertel, Simon (2021): Change in formal structure and its effects on the centrality of organizational members in the communication network, Networks, 2021, Online.
14. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten (2021): Incongruent patterns of organizational identity crafting by different organizational actors: Reasons for multiple organizational identities, American Sociological Association Meeting (ASA), Online.
15. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten (2021): Near and distant past: Differences in the application of rhetorical history in crafting organizational identity, 37. EGOS Colloquium, Online.
16. Maurer, Marcel; Bach, Norbert; Oertel, Simon (2021): Linking trust, sensemaking, and organizational change, 37. EGOS Colloquium, Online.
17. Philippczyk, Nicole; Oertel, Simon (2021): Professionalization attempts in university leadership: The tasks and role of diversity managers in strategic decision-making at German universities, 37. EGOS Colloquium, Online.
18. Hein-Pensel, Franziska; Oertel, Simon: Rhetorical history and the organizational identity of new ventures in nascent industries: The case of German fintech, 3. Toronto FinTech Conference, Toronto, 2020.
19. Hein-Pensel, Franziska; Knorr, Karin; Oertel, Simon; Thommes, Kirsten: The crafting of organizational identity: Similarities and differences between the organization and its members as rhetoricians of the past, 36. EGOS Colloquium, Hamburg, 2020.
20. Philippczyk, Nicole; Grundmann, Jan; Oertel, Simon: The adoption of diversity management in European universities, 36. EGOS Colloquium, Hamburg, 2020.
21. Maurer, Marcel; Bach, Norbert; Oertel, Simon: Changes in formal structure and how they affect intra-organizational networks over time, 36. EGOS Colloquium, Hamburg, 2020.
22. Philippczyk, Nicole; Grundmann, Jan; Söll, Matthias; Oertel, Simon: Similarities and differences in mission statements of European universities, 16. Workshop on New Institutionalism in Organization Theory, Odense, 2020.
23. Maurer, Marcel; Bach, Norbert; Oertel, Simon: Changes in formal structure and how they affect intra-organizational networks over time, 16. Workshop on New Institutionalism in Organization Theory, Odense, 2020.
24. Oertel, Simon; Philippczyk, Nicole; Söll, Matthias: Similarities and differences in mission statements of European universities, Comparative Sociology Workshop, Stanford University, 2019.
25. Hein, Franziska, Oertel, Simon: Organizational identity crafting in new ventures: The role of rhetorical history, 35. EGOS Colloquium, Edinburgh, 2019.

26. Maurer, Marcel; Bach, Norbert; Oertel, Simon: Middle management as target of change: Middle managers and their role in implementing post-bureaucratic structures, 35. EGOS Colloquium, Edinburgh, 2019.
27. Oertel, Simon; Philippczyk, Nicole; Söll, Matthias: The adoption of mission statements in European universities: The roles of founding conditions and institutional control, 35. EGOS Colloquium, Edinburgh, 2019.
28. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon: How legitimate distinctiveness affects new venture survival: A contingency perspective, Nagymaros Conference, Cambridge Judge Business School, Cambridge, 2018.
29. Wüstenhagen, Stefanie; Oertel, Simon: Breaking with traditions: The role of radical institutional change on the diffusion of new governance forms, Academy of Management Meeting (OMT Division), Atlanta, 2017.
30. Wüstenhagen, Stefanie; Oertel, Simon: Breaking with traditions: The role of radical institutional change on the diffusion of new governance forms, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Hamburg, 2017.
31. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon: Riding the metal monster: Category spanning in the population of UK Metal bands, 1967-2005, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Hamburg, 2017.
32. Oertel, Simon: Structure determined by imprinting: The diffusion of diversity management in German universities, Comparative Sociology Workshop, Stanford University, 2016.
33. Oertel, Simon; Söll, Matthias: Universities between traditional forces and modern demands: The role of imprinting on the missions of German universities, 5. Biennial Power Conference on Power, Institutions and Authority, Tampere, 2016.
34. Oertel, Simon; Thommes, Kirsten: The elements of organizational identity and the role of a firm's history, Academy of Management Meeting (OMT Division), Anaheim, 2016.
35. Structure determined by imprinting: The diffusion of diversity management in German universities, 32. EGOS Colloquium, Neapel, 2016.
36. Hunoldt, Michael; Oertel, Simon: Implementing CSR successfully: The interplay of intra-organizational commitment and power, 32. EGOS Colloquium, Neapel, 2016.
37. Wüstenhagen, Stefanie; Oertel, Simon: Breaking with traditions: The role of institutional upheaval for implementing new governance forms, 32. EGOS Colloquium, Neapel, 2016.
38. Goldenstein, Jan; Hunoldt, Michael; Oertel, Simon: Riding the metal monster: Category spanning in the population of UK Metal bands, 1967-1989, Organizational Ecology Workshop, Catania, 2016.
39. Hunoldt, Michael; Oertel, Simon; Galander, Anne: Handling institutional complexity in organizations: How CSR managers aim to implement CSR in their organization, 31. EGOS Colloquium, Athen, 2015.
40. Oertel, Simon; Söll Matthias: Universities between traditional forces and modern demands: The role of imprinting on missions of German universities, 11. Workshop on New Institutionalism in Organization Theory, Wien, 2015.
41. Hunoldt, Michael; Oertel, Simon; Galander, Anne: Handling institutional complexity in organizations: How CSR managers aim to implement CSR in their organization, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Zürich, 2015.

42. Oertel, Simon; Söll Matthias: Universities between traditional forces and modern demands: The role of imprinting on missions of German universities, Comparative Sociology Workshop, Stanford University, 2014.
43. Günther, Christina; Oertel, Simon; Walgenbach, Peter: It's all about timing: Age dependent consequences of founder exits and new member additions, 17. Organizational Ecology Meeting, Barcelona, 2014.
44. Oertel, Simon; Thommes, Kirsten: History as a source of organizational identity creation, 30. EGOS Colloquium, Rotterdam, 2014.
45. Hunoldt, Michael; Oertel, Simon; Galander, Anne: Handling institutional complexity in organizations: How CSR- managers aim at implementing CSR in their organizations, 30. EGOS Colloquium, Rotterdam, 2014.
46. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: Born in the GDR: Imprinting, structural inertia and the survival chances of organizations, Academy of Management Meeting (OMT Division), Orlando, 2013.
47. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: Shadows of the past: Employee consultation in Europe and the effect of a socialistic heritage, European Conference of the International Labour and Employment Relations Association, Amsterdam, 2013.
48. Oertel, Simon; Thommes, Kirsten: Rhetorical history and intra-industry firm heterogeneity, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Jena, 2013.
49. Density imprints and the survival chances of organizations: A question of organizational ancestors, Academy of Management Meeting (OMT Division), Boston, 2012.
50. Oertel, Simon; Thommes, Kirsten: The revitalization of history: The East German watchmaking industry, Academy of Management Meeting (OMT Division), Boston, 2012.
51. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: Employee participation in organizational change processes – Do East and West European practices differ when the going gets rough?, 28. EGOS Colloquium, Helsinki, 2012.
52. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: The influence of imprinting and structural inertia on the survival chances of organizations, 2. European Organizational Ecology Workshop, Tilburg University, 2012.
53. Günther, Christina; Oertel, Simon; Walgenbach, Peter: The influence of founder exits & replacements on the survival chances of SMEs, Symposium „Organizations in Change: Modes, Pattern, Dynamics“, Friedrich-Schiller-Universität Jena, 2011.
54. Günther, Christina; Oertel, Simon; Walgenbach, Peter: The influence of founder exits & replacements on the survival chances of SMEs, Academy of Management Meeting (ENT Division), San Antonio, 2011.
55. Oertel, Simon; Thommes, Kirsten: Revitalizing strategic resources: The watchmaking industry in East Germany, 27. EGOS Colloquium, Göteborg, 2011.
56. Galander, Anne; Oertel, Simon; Walgenbach, Peter: Becoming Institutionalized: Key actors and the German Corporate Governance Code – 1998–2010, 27. EGOS Colloquium, Göteborg, 2011.
57. Krause, Ina; Oertel, Simon; Walgenbach, Peter: Veränderungen in den Beschäftigungsverhältnissen: Ergebnisse einer empirischen Untersuchung, Workshop der Wissenschaftlichen Kommission Organisation (WK ORG) (VHB), Berlin, 2011.

58. Update or Novelty? Organizational form relatedness as a mediator of density effects, Academy of Management Meeting (OMT Division), Montreal, 2010.
59. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: The long-term influence of socialistic imprinting and inertia on organizations, Academy of Management Meeting (OMT Division), Montreal, 2010.
60. Oertel, Simon; Walgenbach, Peter: The effect of reputation on the survival chances of small and medium-sized organizations, Academy of Management Meeting (OMT Division), Montreal, 2010.
61. Galander, Anne; Oertel, Simon: The effect of imprinting on organizational norm conformity – Analysis of the German Corporate Governance Code, 26. EGOS Colloquium, Lissabon, 2010.
62. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: You can't teach an old dog new tricks, can you? The influence of imprinting on the survival chances of organizations, Workshop der Wissenschaftlichen Kommission Organisation (VHB), Berlin, 2010.
63. Oertel, Simon; Walgenbach, Peter: The effect of core change on survival chances of small and medium-sized organizations, Academy of Management Meeting (OMT Division), Chicago, 2009.
64. Oertel, Simon; Thommes, Kirsten; Walgenbach, Peter: You can't teach an old dog new tricks, can you? The influence of imprinting on the survival chances of organizations, 25. EGOS Colloquium, Barcelona, 2009.
65. Oertel, Simon; Walgenbach, Peter: License to survive: The effect of legitimacy on the survival chances of organizations, 25. EGOS Colloquium, Barcelona, 2009.
66. Oertel, Simon; Walgenbach, Peter: Changes in the governance structure and the mortality risk of organizations, 6. European Meeting on Applied Evolutionary Economics, MPI Jena, 2009.
67. Oertel, Simon; Walgenbach, Peter: Veränderungen in der Gesellschafterstruktur und Schließungsrisiko: Eine empirische Untersuchung kleiner und mittlerer Unternehmen in Thüringen, Forum der Deutschen Mittelstandsforschung, Frankfurt a. M., 2008.