



Photo: The Department of Business Management at Residenzplatz 9 | © Scheinast

DEPARTMENT OF BUSINESS MANAGEMENT

How can finance and investment contribute to sustainable business success and global development? What impact does digitalisation have on human resource management? How are brands and company image constituted? How do taxes affect business and economic activities in a national and international context? What do organisational and institutional change mean for organisations' chances of success?

These questions give a glimpse of the Department of Business Management's research profile, which is primarily focussed on questions of the environment's influence on companies and their reaction to these changes.

One such change could be the increasing importance of sustainability, which affects all areas of business administration and forces companies to make appropriate adjustments.

Visible research and practice-oriented teaching

The Department's research is nationally and internationally visible and aims to create new knowledge relevant to practice at the highest level. The Department's research results are not only regularly presented at national and international conferences and published in internationally highly ranked scientific journals but are also directly relevant to corporate governance.

The Department of Business Management (BWL) is a central component of social science research and teaching at the PLUS. Its course offer not only includes the study programmes Law, Business and Economics as well as Economics, but also, for example, the study programmes Language – Business – Culture and Christian Culture, Transformation & Communication. The Department's teaching is characterised by specialist knowledge that enables students to recognise and solve problem areas in the context of business practice. At the same time, teaching is characterised by

a strong scientific orientation and enables students not only to gain access to the latest scientific findings, but also to gain orientation for scientific career prospects.

To meet this research requirement in the long term, the Department is in constant exchange with industry professionals, both regarding its research and teaching. This not only ensures a high level of practical relevance of the research and teaching content, but also enables the transfer of theoretical knowledge to companies.

Link to the Department of Business Management: www.plus.ac.at/bwl

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