



Founded in 1955 in the heart of the Austrian Alps, ATOMIC is the world's largest ski-manufacturer. Products perfectly tailored for ski racers and freeskiers, cross-country skiers and backcountry skiers, beginners and World Champions alike are being tested in the company's backyard around Altenmarkt. ATOMIC employs 750 people and has more than 60 years of experience in the skiing industry, while selling products in 49 countries. Through its passion for skiing, the brand strives to create a better skiing experience with leading quality and technological innovations. ATOMIC is an Amer Sports brand. For our office in Gödö/Salzburg we are looking for a:

## **MARKETING TRAINEE ATOMIC AUSTRIA (M/F)**

Within this position you get the opportunity to gain relevant experience for a career in marketing and in the sports industry. You are responsible for supporting the ATOMIC AUSTRIA Marketing team and leading projects on your own. Therefore, we are seeking an open-minded and structured allrounder with a lot of team spirit for the world's leading skiing brand – ATOMIC.

### **TASKS AND RESPONSIBILITIES**

- Supporting the ATOMIC AUSTRIA Marketing Team including the countries Slovenia, Croatia, Hungary in all areas - Event Marketing, Digital Marketing, Shopper Marketing, Consumer Marketing
- Preparing information for partners and customers
- Designing graphics for ads and marketing materials
- Developing and implementing In-Store presentations
- Co-organization and implementation of events
- Managing marketing partnerships, events and POS materials
- Back office support
- Media observation and market research

### **YOUR PROFILE AND REQUIRED COMPETENCIES**

- Enthusiasm for the brand and the sport
- Studies in the field of Management, Economics, Media, Communication, Sports or Events
- Affinity towards new and social media
- Good knowledge of MS Office, Adobe Creative Cloud is an advantage
- Team spirit, open-minded, flexibility, independent working style
- Good planning and organizational skills
- Excellent communication skills (written and verbally) in German and English

### **WHAT WE OFFER**

- Perfect start into marketing and the sports industry
- Great working environment and talented colleagues who are passionate about marketing and skiing
- Regular sport activities with colleagues
- Intense contact with the newest products of ATOMIC
- Possibility for additional training as a Product Trainer
- Adequate salary
- Exclusive shopping benefits
- Office with canteen, gym, showers etc.

If the scope of these responsibilities meets your expectations, please be welcome to **apply by July 15th** with a motivation letter and CV. Contact: [info.austria@atomic.com](mailto:info.austria@atomic.com)

**START DATE:** mid-August