

Travelling artifacts, taste, and consumption:

The early modern Habsburg Monarchy from a transcultural perspective (*Travart*)

Abstract

Travart is a bilateral research WTZ-project financed by the Agency for Education and Internationalisation (OeAD) and the Campus France that links 16 historians, art historians, and linguists from France and Austria to explore the Habsburg Monarchy jointly from the perspective of a transcultural history of entanglement. The guiding theme is the transfer of material artifacts from one cultural context to another, which will be analyzed in terms of materiality, taste, and consumption. The focus is on processes of decontextualization and recontextualization, reception mechanisms, social distinction and identity, networks, and the formation and overcoming of spaces. *Travart* promises new insights into the interconnectedness of the Habsburg Monarchy with European and global networks in the early modern period. Due to the different foci of the project partners, the project leads to synergies and links French and Austrian research on the history of the Habsburg Monarchy in an unprecedented way.

Coordination

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Participants

Camille DESENCLOS (Université de Picardie Jules Verne, Amiens): Foreign diplomats as importers or exporters of goods in the Habsburg Empire (c. 1560–c. 1640)

Marion DUCHESNE (Université de Caen): Contribution to the history of taste through the representations of the infants and archdukes of the House of Habsburg in Spain

Doris GRUBER (Institute for Habsburg and Balkan Studies, Austrian Academy of Sciences): Consuming Ottoman fauna in the Habsburg Monarchy (c. 1500–1800)

Veronika HYDEN-HANSCHO (University of Klagenfurt): Chocolate, Feathers, Silk, and Cotton: Consumption and Aesthetics in the Habsburg Monarchy of the 18th Century

Katrin KELLER (Institute for Habsburg and Balkan Studies, Austrian Academy of Sciences): Transfer aux féminin? Gendering trans-fer practices between Vienna and Madrid

Christopher F. LAFERL (University of Salzburg): Intra-Habsburg exchange of material goods in the first half of the 16th century

Eric LEROY DU CARDONNOY (Université de Caen): Social groups and consumption at the turn of the XVIII century in Vienna: a "Spanish fever" in Austria?

Marie Eglantine LESCASSE (Université de Caen): Les écrits sur la langue et le style et dans l'empire des Habsbourg d'Autriche et d'Espagne

Alexandra MERLE (Université de Caen): Luxury objects and transfers of taste in the economic and political reflection in Habsburg Spain

Thomas NICKLAS (Université de Champagne Ardennes, Reims): A consumer society in the making? The Commercialisation of the Periphery of the Empire and the Press: The Example of Carinthia and

Carniola, 1780–1800 Neu: Gifts as Travelling Artefacts – The Economy of Giving and the Innsbruck Court (1564-1665)

Lena OETZEL (University of Salzburg): Consumption and cultural transfer of Habsburg diplomats at the Westphalian Peace Congress

Herta Luise OTT, (Université de Picardie Jules Verne, Amiens): A new sobriety? – Consumption of food and beverages in urban public spaces of the Empire during the eighteenth century

Ludolf PELIZAEUS (Université de Picardie Jules Verne, Amiens): The Perception of "Moors", "Turks" and "Indians" in the mirror of material culture in the Habsburg Empire in the 18th Century and the Influence on the Development of Taste

Christian STANDHARTINGER (Institute for Habsburg and Balkan Studies, Austrian Academy of Sciences): The Letters and Diaries of Johanna Theresia von Harrach

Arno STROHMEYER (University of Salzburg / Institute for Habsburg and Balkan Studies, Austrian Academy of Sciences), Travelling artefacts: Habsburg Diplomats in Vienna, Madrid, and Constantinople (16th century)

Werner TELESKO (Institute for Habsburg and Balkan Studies, Austrian Academy of Sciences): Habsburg material culture and art History in the early modern period