

**Call for Participation:
PLUS-internal Workshop & Networking Event
“Digital Media, Sustainability, & Society”**



Call for Participation

Dear Colleagues at the PLUS,

We are warmly inviting you to a PLUS-internal workshop on Digital Media, Sustainability, & Society, hosted at the Department of Communication Studies (Kowi) on **Friday 19th January 2024**. The workshop is aimed at pooling PLUS members working on any type of research or disciplinary (sub-)field within the broad area of digital technologies, sustainability, and society. We understand sustainability as a concept that aims to achieve a long-term balance between the needs of the present and the requirements of the future. It is about ensuring the long-term preservation of resources, ecosystems, and social structures, and to prevent their exploitation. The issue of sustainability becomes relevant on at least three different levels: the environment, society, and economy, but we remain open to diverse interpretations of the subject. The aim of the workshop is to share existing research

in the field at the PLUS through brief presentations and networking opportunities, towards potentially establishing a university-wide network on the subject.

Themes

As part of the event, we are asking participants to briefly present their existing or planned research in the area. On a broad level, contributions may include (but are not limited to):

Sustainability OF digital technologies

- The sustainability of digital infrastructures, contents, and social practices;
- Economic, social, or environmental sustainability of digital, visual, and social media, platforms, and technologies;
- The sustainability of digital environments such as mobile apps and social media platforms;
- Digital technology footprints (e.g. server or cloud farms) obsolescence and longevity;
- Sustainable data management and responsible data practices
- The role of artificial intelligence and machine learning in promoting sustainability
- Ethical considerations and sustainability in digital design and development
- Maintenance and Repair of digital technologies

Sustainability discourses ON digital media

- Sustainability discourses in digital fora and on social media platforms;
- Political narratives on sustainability and media;
- Science communication on environmental issues;
- News and or other media coverage of sustainability issues;
- Sustainability in the literary sciences, including narrative accounts of all kinds and their link to digital technologies (e.g. in content, distribution, or archival);
- Digitised environmental histories;
- Digital activism on environmental issues such as climate change or animal exploitation;
- Digital-social practices in sub-fields of climate change, such as biodiversity, veganism, animal labour, sustainable energy;
- Digital strategies and practices of environmental actors such as policy-makers, corporate entities, civil society organisations, international

governmental bodies and organisations, state institutions, COPs, and think tanks

Theoretical Debates and methodological concerns at the nexus of sustainability and digital media

- Theoretical and conceptual discussions of the term “sustainability”;
- Methods for researching sustainability and digital media;
- Ethics, sustainability, and technology uses

Workshop

This 1-day workshop is organised by the Department of Communication Studies (Fachbereich Kommunikationswissenschaft). It is hosted by its Center for ICT&S, in Sigmund-Haffner-Gasse 18 (Salzburg), and will be composed of lightning presentations by participants (= brief presentations of 5-7 minutes on completed or prospective work), a research “speed-dating” event, a workshop for forming potential research themes for the network, as well as additional networking opportunities.

Submission

Short abstracts of circa 150-200 words (excl. an optional reference list) in English or German are due on **15th October 2023** and should be submitted via [this Google Form](https://forms.gle/QpoHkJrgeR5vb7sv8) (<https://forms.gle/QpoHkJrgeR5vb7sv8>). Participants will be informed about inclusion in the programme within three weeks of the deadline.

In the case of questions, please email us directly on:

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