



Part Time Brand Activation (Austria, 15-30h/week)

Hiring location:
Innsbruck / Salzburg

Employer & Hiring
Agency: HEY PAL

At a Glance

On is one of the world's fastest-growing premium sportswear brands. On is disrupting the global sports footwear, apparel, and accessories market with groundbreaking technology, cutting-edge designs, and an unwavering commitment to sustainability and social impact. On is not just thinking differently – they're pushing the boundaries of what's possible, inspiring athletes and customers alike.

We are looking for part-time Brand Representatives in Innsbruck or Salzburg to help deliver the local brand activation plan that grows On's fan base and connection with runners and movers. You are a true brand ambassador, consistently driving engagement with the brand and converting products.

Your Team

You'll join HEY PAL's Brand Representative team and work closely with On's local Brand Activation Team. You'll deliver authentic retail and event experiences that grow On's fan base including B2B activation, product education, try-on activities and visual merchandising. Simply put, your team is focused on delivering experiences; from the small one-to-one interactions, to product try-on experiences with customers as well as sell-out support on the shop floor - making every interaction memorable and authentically On.

Your Mission

- Executing brand activation at POS to push our running vertical
 - test events
 - product training at our retail partner
 - visual merchandising
 - maintaining POS installation
 - Sell out support
- Coordinate and maintain event material in two storages (Innsbruck, Salzburg)
- Assist with general marketing & sales projects



Your Story

- Ideally 1-2 years relevant experience in brand activation aka technical representative roles or related experience in retail, sales, marketing or events.
- Ability to excite our retail partners and ignite local communities about On's brand with excellent communication and relationship building skills.
- A passion for people and movement is paramount for all Brand Representatives.
- Passion in Performance Running products, including technical specifications and competitive landscape.
- Adaptable and hands on. Our team navigates changing environments and unexpected challenges in the field with a solutions oriented approach.
- Fluent in German (C2) and a working proficiency in English are required for this position.
- Drivers license and a proclivity for being on the road.
- Flexible to work on weekdays as well as weekends
- You'll be trusted to work autonomously, managing your own workload and scheduling so being self-motivated, highly resourceful and organized is key to thriving in this role.

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