

**3rd
International
Conference on
Emerging Issues in
Intellectual Property Law
October 1-2
Salzburg University
Europasaal Edmundsburg**

October 2026

Salzburg, Austria

Thursday, Oct. 1

Time	Schedule	Name, Institution	Topic
9:00 – 9:15	Opening of Conference	- Vice-Rector of the University of Salzburg - Dean of the Faculty of Law - Presentation of the 2025 IIP Conference-Proceedings	
9:15 – 10:00	Opening Talk	Josef Drexl , Director of Max Planck Institute for Innovation and Competition, Munich, Germany	<i>To be announced</i>
10:00 – 10:10	Break		
10:10 – 10:30	Panel “General IP” (Europasaal)	1. Catherine Mary Amerine , Loyola Law School	<i>Dehumanizing Human Art: AI Proponent’s Dangerous Rethoric and its Consequences for Creativity</i>
	Panel “Copyright” (Konferenzraum)	1. Olesia Chizheva and Polina Degtiar , University of Bologna	<i>The trusted flagger asymmetry: Article 22 DSA and copyright enforcement for mid-sized animation rightsholders</i>
10:30 – 10:50	Panel “General IP” (Europasaal)	2. Eric Priest , University of Oregon Law School	<i>Reconciling Intellectual Property: Exclusivity and Sustainable Development in the Circular Economy Transition</i>
	Panel “Copyright” (Konferenzraum)	2. Lu Yiheng , Queen Mary University of London	<i>The Chinese Room in Copyright Law: Generative AI and the Boundaries of Intellectual Creation</i>
10:50 – 11:10	Panel “General IP” (Europasaal)	3. Alexander Wimmer , University of Vienna	<i>Joint Selling of Sports Media Rights under Antitrust Law: The Impact of the Superleague Judgment, Streaming, and Sports Economics</i>
	Panel “Copyright” (Konferenzraum)	3. Dino Gliha , Attorney at Law, Zagreb	<i>Copyright in the Machine Learning Model Layer: Authorship, Expression and Legal Boundaries</i>
11:10 – 11:30	Break		
11:30 – 11:50	Panel “General IP” (Europasaal)	1. Paula Zito , Adelaide University	<i>Crafting Identity: Lessons for Australia from the EU’s Geographical Indications Framework – Crafting Culture Anchored in Place</i>
	Panel “Patent” (Konferenzraum)	1. Elzbieta Dziuba , Jagiellonian University Krakow	<i>From legal fiction to algorithmic standard – the future of the person skilled in the art in the age of autonomous inventions</i>
11:50 – 12:10	Panel “General IP” (Europasaal)	2. Mike Mireles , McGeorge School of Law	<i>Artificial Intelligence, Cybersecurity Law and Supply Chains General</i>
	Panel “Patent” (Konferenzraum)	2. Melanie Hohengassner , Head of IP MD Elektronik, Waldkraiburg, Germany	<i>Patent backlog as a violation of absolute standards in International Investment Agreements</i>
12:10 – 12:30	Panel “General IP” (Europasaal)	3. Brian Frye , University of Kentucky College of Law	<i>Reflections on Uncreativity</i>

	Panel “Patent” (Konferenzraum)	3. Allison Fish and Katherine Rock , University of Queensland School of Law	<i>Teamwork and Misattribution: The Case for Strengthening Inventor Moral Rights</i>
	Panel “General IP” (Europasaal)	4. Clemens Thiele , Attorney at Law Salzburg	<i>Securing the High Ground: Legal Control of Voice, Likeness and Identity in the Age of Generative AI – The Trademark Perspective</i>
	Panel “Patent” (Konferenzraum)	4. Judith Bauder , EUI Law Department	<i>Constructing Intellectual Property Rights under the Convention on the Elimination of all Discrimination against Women (CEDAW)</i>
12:50 – 14:00	Lunch Break	Students meet with IP lawyers	
14:00 – 14:20	Panel “Patent” (Europasaal)	1. Emily Michiko Morris , University of Akron School of Law	<i>Biopharmaceutical Patents as Political Football</i>
	Panel “Copyright” (Konferenzraum)	1. Theresa Riehm , Technische Universität Dresden	<i>Digital Resurrection: The Legal Challenges of AI-Generated Deepfakes and Virtual Replicas of Deceased Persons in Television Productions</i>
14:20 – 14:40	Panel “Patent” (Europasaal)	2. Srividhya Ragavan/A. Saravanna/M. Prasad Deva , Texas A&M Law School	<i>Artificial Intelligence as an Inventor under Patent Law: A Comparative Analysis in the Post-DABUS Era</i>
	Panel “Copyright” (Konferenzraum)	2. Ingeborg Mottl , University of Salzburg	<i>The EU AI Act and Copyright Enforcement: Lessons from the GEMA vs OpenAI</i>
14:40 – 15:00	Panel “Patent” (Europasaal)	3. Howard Bromberg , University of Michigan Law School	<i>Intellectual Property in Marijuana Products Under U.S. Law is Uncertain</i>
	Panel “Copyright” (Konferenzraum)	3. Suzan R. Hofstede , Bilkent University	<i>The Patentability of AI-Generated Discoveries</i>
15:00 – 15:10	Break		
15:10 – 15:30	Panel “General IP” (Europasaal)	1. Jay Thomas , Georgetown University Law School → REMOTE	<i>Topic to be announced</i>
	Panel “General IP” (Konferenzraum)	1. Tanusmita Debnath , Queen’s University Belfast	<i>From Pandemics to Planetary Crisis: Reframing the COVID-19 TRIPS Waiver Debate to Climate Change Technology Equity</i>
15:30 – 15:50	Panel “General IP” (Europasaal)	2. Christine Davik , University of Maine Law School	<i>Blurred lines: How Dark Patterns, Artificial Intelligence, and the Demise of Mutual Assent are Utilized to Conceal Online Contractual Terms and Conditions from Consumers</i>
	Panel “General IP” (Konferenzraum)	2. E. Prema , VIT Chennai	<i>Epistemic Justice and the Dematerialization of Biological Diversity: Innovating Intellectual Property Frameworks in the Genomic Era</i>
15:50 – 16:10	Panel “General IP” (Europasaal)	3. Ana Rutschmann , Villanova University Law School → REMOTE	<i>Topic to be announced</i>
	Panel “General IP” (Konferenzraum)	3. Peter Lee , UC Davis Law → REMOTE	<i>Ideology and Innovation Policy</i>

16:10 – 16:30	Panel “General IP” (Europasaal)	4. Gladys Daniel , Attorney at Law, Chennai	<i>IPR and AI in India</i>
	Panel “General IP” (Konferenzraum)	4. N. Kirukhita , Tamil Nadu Agricultural University	<i>Economic Impact of Geographical Indication (GI) Products in India: A Meta-Analysis of Export Earnings, Price Premiums, Farm Incomes, and Sectoral Contributions</i>
16:30 – 16:45	Break		
16:45 – 17:30	Keynote	Yogesh Pai, Head of Patents and Treaties Sections WIPO, Geneva	<i>Emerging Challenges in the International Patent System and the WIPO’s Role</i>
18:00	<i>Dinner for conference speakers</i>		
		Friday, Oct. 2	
9:00 – 9:20	Honorary Speakers Panel	Sean O’Connor , Brooklyn Law School	<i>AI Regulation in China</i>
9:20 – 9:40		Maria Daniela Mutz , Austrian Patent Office	<i>Development of the Patent Protection System (preliminary title)</i>
9:40 – 10:00		Justin Hughes , Loyola Law School	<i>Topic to be announced</i>
10:00 – 10:10	Break		
10:10 – 10:30	Panel “Copyright” (Europasaal)	1. Jake Linford , Florida State University	<i>Topic to be announced</i>
	Panel “General IP” (Konferenzraum)	1. Sundar Shyam , Dr Ambedkar Government Law College, Chennai	<i>AI and Intellectual Property Law: Balancing Innovation Rights with Sustainable Public Interest</i>
10:30 – 10:50	Panel “Copyright” (Europasaal)	2. Lateef Mtima , Howard University School of Law	<i>Topic to be announced</i>
	Panel “General IP” (Konferenzraum)	2. Henry Liao , Schinders Law, Guangzhou → REMOTE	<i>The Emerging Legal Architecture for Artificial Intelligence in China: Data Governance, Sectoral Regulation, and Institutional Enforcement</i>
10:50 – 11:10	Panel “Copyright” (Europasaal)	3. Lorelei Ritchie , Louisville	<i>Topic to be announced</i>
	Panel “General IP” (Konferenzraum)	3. Luiz Guilherme Valente , IST Rio de Janeiro	<i>Beyond the Binary: AI Training, Residual Rights, and the Geopolitics of Digital Rent</i>
11:10 – 11:30	Break		
11:30 – 11:50	Panel “Copyright” (Europasaal)	1. Cathay Smith , Chicago Kent	<i>Topic to be announced</i>
	Panel “Patent” (Konferenzraum)	1. Rajavenkatesan/Melbha , VIT School of Law Chennai	<i>Legal framework of Compulsory Licensing under Indian Patent System: Need for Reformation</i>

11:50 – 12:10	Panel “Copyright” (Europasaal)	2. Helen Tung , Barrister, UK	The Technology Transfer Block Exemption Regulation - Forthcoming Developments
	Panel “Patent” (Konferenzraum)	2. Dimitrios Marnellos , University of Salzburg	Determining FRAND Royalties for Standard Essential Patents: A Comparative Assessment of Valuation Models in International SEP Licensing
12:10 – 12:30	Panel “Copyright” (Europasaal)	3. Wanqing Zheng/Wang Jinghui , Zhejiang Gongshang University Hangzhou	<i>Judgment Criteria of Chinese Courts on the Originality of AI-Generated Works</i>
	Panel “Patent” (Konferenzraum)	3. Shamiso Muzandaka , Legal Practitioner, Zimbabwe	<i>The Economics of Intellectual Property in Zimbabwe’s Pharmaceutical Sector: Balancing Innovation Incentives with Public Health Needs</i>
12:30 – 12:40	Break		
12:40 – 13:00	Panel “General IP” (Europasaal)	1. Keith Robinson , Wake Forest Law School	<i>Problem Formation, Conception, and Inventorship in the Age of AI</i>
	Panel “Trademark” (Konferenzraum)	1. Ramona Daniela Stângaciu , Attorney at Law Romania	<i>The Technology Transfer Block Exemption Regulation - Forthcoming Developments</i>
13:00 – 13:20	Panel “General IP” (Europasaal)	2. Sahana Pal , Manipal Law School, Bengaluru	<i>Are Trade Secrets Sabotaging Sustainable Fashion: An Analysis</i>
	Panel “Trademark” (Konferenzraum)	2. Barna Arnold Keserü , Széchenyi István University	<i>Don't touch my face! The boundaries of portrait trademarks in the EUIPO case law</i>
13:20 – 13:40	Panel “General IP” (Europasaal)	3. Gudrun Zagel , University of Salzburg	<i>Beyond Trade Secrets and Transparency: Algorithmic Decision-Making and the right to Data Privacy</i>
	Panel “Trademark” (Konferenzraum)	3. Donald Gensler , City of Sacramento Office of Arts and Culture	<i>SB 456 creates legal protections for muralists in California supported by US Copyright Law and prior restraint doctrine</i>
13:40 – 13:50	Break		
13:50 – 14:35	Farewell Speech	VK Unni , Indian Institute of Management, Calcutta, India	<i>Generative AI and Copyright Infringement in India – Learnings from the ANI vs. OpenAI Litigation</i>
14:35 – 14:45	Closing remarks		



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